

JAKE BARLOW
Creative Director, Interactive
San Francisco - 415-308-2488 - seejake@gmail.com

PROFILE

Accomplished Creative Director and Designer with over 16 years experience in interactive media and design for the entertainment and professional industries, with strong illustration talent.

OBJECTIVE

To utilize my skills and experience in interactive media to continually create the most delightful user experiences while meeting the needs of the business.

QUALIFICATIONS

- Highly creative, with strong conceptual vision, and natural artistic talent
- 16+ years professional experience in interactive design, with additional experience in broadcast design, film, and television
- Inspired, directed, and managed staff—locally, and internationally—including art directors, designers, developers, writers, and producers for electronic and print media, video and media production, motion graphics, and visual f/x
- Expert knowledge in W3C Standards, user-centered design, usability, emerging technologies
- Experienced designing touch-screen interfaces and successful iOS apps
- Experienced directing and developing end-to-end projects for national and global brands such as Hard Rock International, Philips, General Electric, Genentech, Pioneer, MTV, Nickelodeon, and more
- Simultaneously managed creative/UX of two MTVN websites totalling in over 21MM monthly visitors
- Excellent at managing multiple projects simultaneously, yet keeping focused and insightful
- Entrepreneurial, not risk averse
- Great sense of humor, if a bit irreverent

SKILLS

Mac/PC, Adobe Creative Suite CS5, Motion 3, Final Cut Pro X, Adobe After Effects 8, MS Office, HTML5, CSS3, and much more

HISTORY

MTVN, Nickelodeon Games Group Creative/UX Director	June 2007 – October 2011
RMG Networks (formerly Danoo, Inc.) Creative Consultant, Interactive and Product Design	Late 2006 – June 2007
Flissinger - Barlow Creative Services Senior Partner, Creative Director	2003 - 2006
Jake Barlow Creative Owner, Creative Director	2000 - 2003
Blitz (Formerly eStudio, Inc.) Creative Director	1999 - 2000
Macromedia, Inc.	1999 - 1999

Senior Design Director, Web Development Team

Fine Design Group, Inc. 1997 - 1998
Senior Designer, Interactive

Freelance 1995 - 1999
GMO/Hill Holliday – Design, Illustration, Storyboards
TBWA/Chiat Day – Design, Illustration
Blazing Paradigm – Design, Illustration
HBG New Media – Web Design, Illustration, Storyboards
Canal Plus – Interactive Design (Web TV UI)
Nash Bridges (TV) – Set Design, Storyboards
Pulse Entertainment – Game Concept/Character Design, Illustration, Storyboards

RECENT AWARDS/NOMINATIONS/ACHIEVEMENTS

#1 iOS App in the App Store (Over 1MM downloads in 5 days)

AddictingGames Compilation App - <http://itunes.apple.com/us/app/addictinggames/id453507247?mt=8>

2007 Webby Awards

People's Voice Award – <http://www.hardrock.com>

2006 Orlando ADDY Awards

Gold ADDY (Websites, Consumer, Flash-based) – Hard Rock Annual 2005

URLS

<http://www.seejake.com>, <http://seejake.blogspot.com>
<http://www.shockwave.com>
<http://www.shockwave.com/brandbook>
<http://www.addictinggames.com>
<http://www.hardrock.com/promo/annual07/>

REFERENCES

Medicalis, Inc.
Oran Muduroglu, CEO
oran.muduroglu@medicalis.com / (415) 673-1254

Hard Rock Café International, Inc.
Ken Woods, Director, On-line,
Ken_Woods@hardrock.com / (407) 445-7625 x2528

Ambra Wellbeloved
VP Business Operations, Nickelodeon Games Group
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