

JAKE BARLOW

Creative Director, Interactive
San Francisco - 415-308-2488 - seejake@gmail.com

PROFILE

Accomplished Creative Director and Designer with 13+ years experience in interactive media and design for the entertainment and corporate industries, with strong illustration talent.

OBJECTIVE

To utilize my skills and experience in interactive media to continually discover and define more effective and entertaining ways to communicate messages.

QUALIFICATIONS

- Highly creative, with strong conceptual vision, and natural artistic talent
- 13+ years professional experience in Web design, with additional experience in broadcast design, film, and television
- Inspired, directed, and managed staff – locally, and teams based overseas – including art directors, designers, developers, writers, and producers for electronic and print media, including video and media production, motion graphics, and visual f/x
- Expert in user experience design and user interface design
- Expert knowledge in W3C Standards, usability, emerging Web technologies
- Experienced directing and developing end-to-end projects for national and global brands such as Hard Rock, Philips, GE, Genentech, Pioneer, MTV, Nickelodeon, and more
- Master at managing multiple projects simultaneously, yet focused and insightful
- Entrepreneurial, not risk averse
- Great sense of humor, if a bit edgy

SKILLS

Mac/PC, Adobe Creative Suite CS4 (Photoshop, Illustrator, Flash, InDesign, Acrobat), Motion 2, Final Cut Pro 5, Adobe After Effects 5. MS Office, Front-end Web Programming, and much more

HISTORY

MTVN, Nickelodeon Games Group Creative Director	June 2007 - Present
RMG Networks (formerly Danoo, Inc.) Creative Consultant, Interactive and Product Design	Late 2006 – June 2007
Flissinger - Barlow Creative Services Senior Partner, Creative Director	2003 - 2006
Jake Barlow Creative Owner, Creative Director	2000 - 2003
Blitz (Formerly eStudio, Inc.) Creative Director	1999 - 2000
Macromedia, Inc.	1999 - 1999

Senior Design Director, Web Development Team

Fine Design Group, Inc. 1997 - 1998
Senior Designer, Interactive

Freelance 1995 - 1999
GMO/Hill Holliday – Design, Illustration, Storyboards
TBWA/Chiat Day – Design, Illustration
Blazing Paradigm – Design, Illustration
HBG New Media – Web Design, Illustration, Storyboards
Canal Plus – Interactive Design
Nash Bridges (TV) – Set Design, Storyboards
Pulse Entertainment – Game Concept/Character Design, Illustration, Storyboards

RECENT AWARDS/NOMINATIONS

2006 Orlando ADDY Awards

Gold ADDY - Websites, Consumer, Flash-based: <http://www.hardrockannual.com/05/>

2007 Webby Awards

People's Voice Award: <http://www.hardrock.com>

URLS

<http://www.seejake.com>
<http://www.shockwave.com>
<http://www.shockwave.com/brandbook>
<http://www.addictinggames.com>
<http://www.medicalis.com>
<http://www.serpentbox.com>
<http://www.hardrock.com>

REFERENCES

Medicalis, Inc.
Oran Muduroglu, CEO
oran.muduroglu@medicalis.com / (415) 673-1254

Hard Rock Café International, Inc.
Ken Woods, Director, On-line,
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Ozone Advertising
Adam Flissingner, Creative Director
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